



Tattersalls Ireland

Tattersalls Ireland and Goresbridge Horse Sales are to join forces for Ireland's only Flat Breeze Up Sale



Tattersalls Ireland and Goresbridge Horse Sales are to join forces in the operation of Ireland's only Flat Breeze Up Sale beginning in 2019.

Both companies plan to build on the enormous ground made by Goresbridge Horse Sales in establishing the sale as a key date in the European Breeze Up calendar and the sale is expected to relocate to the Tattersalls Ireland Fairyhouse venue next year.

The collaboration between Breeze Up Sale industry leader Tattersalls and Goresbridge Horse Sales will allow Ireland's only Breeze Up Sale to strengthen further with the combined promotional and operational expertise of both companies.

Tattersalls Ireland CEO Matt Mitchell said: "We are delighted to announce this new partnership with Goresbridge. The enormous strides that Goresbridge has made in establishing their Breeze Up as a major player on the European Breeze Up circuit is a testament to Martin and Mary Francis Donohoe and their team. We look forward to working with the Goresbridge team and to building on their success in establishing the fixture as one of Ireland's most international bloodstock sales.

This will commence with inspections in January 2019 and it would be our intention to catalogue around 225 horses for the 2019 renewal."

Goresbridge Horse Sales Managing Director Martin Donohoe commented on the announcement: "Joining forces with Tattersalls Ireland will give us an opportunity to build on the huge progress we've made with Ireland's only Breeze Up Sale. The sale we believe has not yet achieved its maximum potential and with the enhanced resources of both companies that potential can absolutely be achieved. I am confident that together with Tattersalls Ireland we can augment the customer experience significantly for both vendors and purchasers and continue to develop the sale as one of the premier fixtures in the European sales calendar."

Irish Thoroughbred Marketing Chief Executive Charles O'Neill added a further strong endorsement of the new partnership, saying: "We have enjoyed working with the Goresbridge team in the promotion of their Breeze Up Sale and we share their pride in having seen it emerge as a sale of real significance. The new partnership between Tattersalls Ireland and Goresbridge Horse Sales can take the sale to new heights and we look forward to working with them all to achieve further success."

September Yearling Sale

25 - 26 September 2018

[View lots](#)

Part II

27 September 2018

[View lots](#)



Flat Foal & Breeding Stock Sale

Unique starting letter "W"

9 November 2018

[Enter here](#)

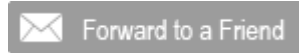


Tattersalls Ireland



©2016 Tattersalls Ireland Ltd. All Rights Reserved

STAY CONNECTED:



Tattersalls Ireland, Ratoath, Co Meath, Ireland

[SafeUnsubscribe™_{recipient's email}](#)

[Forward this email](#) | [Update Profile](#) | [About our service provider](#)

Sent by info@tattersalls.ie in collaboration with



Try it free today